



**FOR IMMEDIATE RELEASE**

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# Cirque Dreams HOLIDAZE

## **CIRQUE DREAMS HOLIDAZE LIGHTS UP NORTHROP AT THE U OF M WITH OVER 300 COSTUMES, 20 ACTS, AND 30 PERFORMERS DECEMBER 9-11**

***Tickets Go On Sale Friday, September 23 at 10:00 am***

(Minneapolis– September 19, 2016) — *Cirque Dreams Holidayze* lights up the 2016 holiday season with its iconic holiday stage spectacular at Northrop at the University of Minnesota Friday, December 9 through Sunday, December 11 for five unforgettable performances.

Tickets (starting at \$25) go on sale this Friday, September 23, at 10:00 am, and can be purchased [online](#), in person at the Northrop Ticket Office, or by phone at 612-624-2345.

THIS IS A SHOW NOT TO BE MISSED! It's a cirque show, Broadway musical, holiday spectacular, and family show all in one. From the creators of the groundbreaking Broadway hit *Cirque Dreams Jungle Fantasy*, *Cirque Dreams Holidayze* is "so full of energy it could end our dependence on oil," according to the *New York Daily News*, and "a delicious confection of charm, sparkle and talent by the sleigh load." The *Rochester Democrat and Chronicle* raves, "even the Grinch would be impressed with this Christmas wonderland." "Stuffed with so much holiday cheer and audacious acts, Scrooge would exit with a big ol' smile on his face," hails the *Erie Times News* about this "Broadway-worthy spectacle." "The perfect way to come in from the cold, forget the holiday stresses and find the magic of the season" proclaims *The Oakland Press*. Don't miss this international sensation that "*Dazzled...at The Kennedy Center*" according to the Washington Post.

In *Cirque Dreams Holidayze*, Broadway director Neil Goldberg reimagines the holiday season with over 300 costumes, 20 acts, and 30 performers from 12 countries showcasing an endless variety of imaginative, heart-pounding and gravity-defying feats you have to see to believe. Experience gingerbread men flipping mid air, toy soldiers marching on thin wires along with snowmen, icemen and penguins, balancing, jumping, and spinning in disbelief. The show celebrates the most wonderful time of the year with singers, choreography, and exciting production numbers. Performers and costumed ornament characters swirl, bounce and soar thru the air to original music and seasonal favorites brought to life within a stage setting of gigantic gifts, colossal candy canes, and 30-foot towering trees & soldiers creating a larger than life wonderland of amazement.

Says Creator/Director Goldberg, "Cirque Dreams Holidayze celebrates our brand with an over 20-year tradition of spectacular family entertainment presented in hometown cities across the country. There aren't enough shows today where mom and dad can bring the kids and grandparents, make it a date night, fun time for teens, and entertain so many generations with... 'how did they do that', 'wow,' and 'amazing'. This holiday celebration is a gift for everyone."

***Performance Schedule:***

Friday, December 9	7:30 p.m.
Saturday, December 10	2:00 p.m. & 7:30 p.m.
Sunday, December 11	2:00 p.m. & 6:00 p.m.

For more information, visit: [www.cirqueproductions.com](http://www.cirqueproductions.com)

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### **ADDITIONAL PRESS INFORMATION & HI RES PHOTOS AVAILABLE AT:**

<http://we.tl/mOBMqi2wIU>

**ABOUT CIRQUE DREAMS & NEIL GOLDBERG-** Over 50 million people have experienced a Cirque Dreams show in theatres, casinos, theme parks, cruise lines, and on Broadway. Now in its 23<sup>rd</sup> Year, Cirque Dreams shows have garnered the praise of critics around the country from *USA Today*, *Associated Press*, and the *New York Times*, to *CNN*, *Today Show*, and *Fox & Friends*. Producer and Director Neil Goldberg has been declared “One of today’s leading theatrical impresarios” by *The LA Times* and “Uniquely ingenious” by the *New York Daily News*. The Cirque Dreams franchise is a globally recognized entertainment brand including, *Cirque Dreams Jungle Fantasy*, *Cirque Dreams Rocks*, *Cirque Dreams Holiday*, *Cirque Dreams Unwrapped* at Gaylord Palms Orlando Resort, and *Cirque Dreams & Dinner* onboard Norwegian Cruise Line. For more information, visit [www.cirqueproductions.com](http://www.cirqueproductions.com).

### **About Olympia Entertainment**

Olympia Entertainment, a Detroit-based company owned by entrepreneurs Michael and Marian Ilitch, is one of the country’s most diverse sport and entertainment companies and the largest organization of its kind in the mid-west. The company owns and operates Detroit’s Fox Theatre, the intimate City Theatre, and also books and operates Joe Louis Arena and books Comerica Park. Olympia Entertainment also handles business operations for the Detroit Red Wings, an Original Six member of the National Hockey League, and collaborates with the Detroit Tigers baseball franchise and other Ilitch companies.

Other Ilitch companies include: Little Caesars Pizza, Ilitch Holdings, Inc., Blue Line Foodservice Distribution, Champion Foods, the Detroit Red Wings, Little Caesar Pizza Kits Fundraising Program, and Olympia Development. Additionally, Michael Ilitch owns the Detroit Tigers, Inc., and Marian Ilitch owns MotorCity Casino Hotel.

To learn more about Olympia Entertainment, visit [www.olympiaentertainment.com](http://www.olympiaentertainment.com). Also follow Olympia on Twitter [@OEontheGo](https://twitter.com/OEontheGo) and at [facebook.com/officialolympiaentertainment](https://facebook.com/officialolympiaentertainment).

### **About Northrop**

In the heart of the University of Minnesota Twin Cities campus, Northrop presents world-class dance and music performances, speakers, films, exhibits, and more. Northrop is also always buzzing with both free and ticketed events, and has an on-site café, coffee bar, and catering. Visit Northrop’s [website](#) for a complete listing of events, and stay connected to all event announcements by joining the [Northrop Email Club](#), and following Northrop on [Twitter](#), [Facebook](#), and [Instagram](#).

